



JUBAIL ISLAND LAUNCHES FULLY-FLEDGED MOBILE APPLICATION TO ENHANCE ITS CUSTOMER EXPERIENCE

- *Jubail Island launches new fully-fledged and innovative mobile application as a central database for all users*
- *The platform will cater various types of users from the general users to visitors, and homeowners*
- *Jubail Island's new mobile application will offer users a wide range of key features where they can access general information, updates and insights on the island, in addition to enabling users to book activities and track bookings*
- *The new application will facilitate all processes for property-owners including direct access to property data, making and tracking payments, and raising different types of requests*

Abu Dhabi, 31 January 2023: Jubail Island has announced the launch of its fully-fledged, innovative mobile phone application – the latest addition to Jubail Island's touch points. The mobile application will further elevate customers' satisfaction by providing a simplified user experience and an optimised journey.

The launch of the new application will bring more visibility to all type of users by providing them with seamless access to an extensive range of services and essential key features. It will allow users to explore a comprehensive portfolio of leisure activities and property services on Jubail Island through a user-friendly interface.

Engineer Abdulla Saeed Al Shamsi, Operations Corporate Director for Jubail Island, said: "At Jubail Island, the goal is to continuously offer our community of visitors and residents a unique and fully integrated experience. The aim of launching this mobile application is to create a defined central platform, through which all related parties will gain clearer visibility and easy access to different features and offerings in the island. Bringing together the real estate and destination aspects under one umbrella, the platforms will serve as a one-stop-shop for an integrated experience at Jubail Island."

Users on mobile application and the website can create their own accounts, access community insights and latest updates on the island. Furthermore, the platforms will also enable users to book their preferred activities, track bookings and transactions history, and proceed with online payments in just a few clicks.

The user-centric platforms also offer a wide range of services through which they can book appointments and request a call-back from sales relationship managers, and raise queries and



concerns. In addition, property owners will be provided with convenient access to their property data, documents, and process and track payments.

Fostering a pleasant user journey and to provide a real value to the users, the strategic and innovative platforms have been built by award winning software and creative design thinking engineers. Jubail Island's community can now download the *Jubail Island* application through the Apple Store or Google Play at <https://jubailisland.ae/mobile> to create their own account, book their favourite activities and stay updated with the island's latest news, developments and offerings. Alternatively, users can visit www.Jubailisland.ae to access all the available services.

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Notes to Editors

To learn more about the development of Jubail Island, please contact with the Jubail Island sales center through:

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About Jubail Island

Jubail Island developed and managed by LEAD Development, it will be an idyllic collection of villages located between Yas Island and Saadiyat Island and will become Abu Dhabi's leading sanctuary designed to appeal to wellness and nature enthusiasts, positioned amid the rich biodiversity of the mangroves.

The luxury project will offer wholesome F&B outlets and a wide range of facilities, including a beach club, a business centre, a sports centre, schools, supermarkets, nurseries, a community club, specialised clinics, and other commercial establishments.

For more information, please visit <https://www.jubailisland.ae/>

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